Title: Cyber Bullies
Grade Focus: 6-8
Subject: English Language Arts
Integration Activity: Imaging or PowerPoint
Recommended Time to Completion: 8-10 weeks (one class per week)

INTRODUCTION

In this lesson, students are required to research the topic and produce a three –fold poster or a PowerPoint Slide Show for a Cyber Safety Fair. The fair will be like a trade show. Each group will have a table at the show and will display their information on either the poster or where there is sufficient equipment and power, using PowerPoint. Students should also prepare a single page handout with a summary of their information.   This lesson can also be used independently of the Cyber Safety Fair concept.   The lessons in the Cyber Safety Fair group can be used to assemble a very informative and interesting session for students, parents and/or the community.

PREREQUISITE EXPERIENCE: This lesson assumes the student has a basic knowledge and skills associated with research using the Internet. In addition, students will review the materials dealing with digital imaging and PowerPoint found at www.NortelLearniT.org.

TEACHER PREP TIME: (2 hours)
If you have not worked with image editing software or PowerPoint, you will want to become more comfortable with these technologies. Review the ***Imaging and PowerPoint*** training videos available from www.NortelLearniT.org. Students can refer to these same videos when working through their project as needed. ***Teachers should also review the web sites in the Explore Section to become familiar with the topic area and decide on the appropriateness of the sites for their own students.***   The teacher may want to split this topic into several subtopics. Groups could then choose to focus on one area (i.e. cyber bullying through email, messaging (msn) or video.

PROJECT: Students will submit their individual Cyber Bullies posters or PowerPoint projects and will participate in the Cyber Safety Fair.

ASSESSMENT / GRADING:
An assessment rubric has been provide in the Evaluation section.

TIME MANAGEMENT TIP:
Students should work in groups on this assignment.

A young man makes a digital video of himself pretending to be a Star Wars character.   Some not so nice friends get their hands on the video and post it on the Internet.   "As Ghyslain Raza recalled, whenever he walked by his high school's common areas, other students would jump on tables and chant, "Star Wars Kid! Star Wars Kid!"

There would be a commotion as they shouted and poked at him, trying to get a reaction. "It was simply unbearable," he said."   (He had to move from the school and seek counselling.)   "An otherwise ordinary teen in this Quebec small town, Mr. Raza had become a worldwide object of ridicule when schoolmates put on the Internet a video of him clumsily pretending to be a *Star Wars* character. Three years later, Mr. Raza and his parents this week reached an out-of-court settlement with the families of three former schoolmates they had sued for $351,000 in damages."

TU THANH HA, 'Star Wars Kid' cuts a deal with his tormentors
Globe And Mail – April 7, 2006 Canada

Yes, the bully is alive and well and has a found a new place to play.   They can bother their victims through email, video, and of course instant messaging and can sometimes do it almost anonymously. But bullying is a very serious problem no matter where it occurs. Somebody always gets hurt.

Your class will be presenting a Cyber Safety Fair. Your assignment is to find out all you can about Cyber Bullying and prepare either a three-fold poster or a Power Point presentation or both.   You will be provided with a table to display your poster or PowerPoint (where equipment and power are available). You will also prepare a one-page summary of your research in brochure or pamphlet form.

As you work through the following web sites, consider the following:
- What is Cyber Bullying and how and where does it occur?
- What is the impact on the victims? (include some examples from your research)
- How can it be stopped?
- What can students do if they are being bullied online.
- What should parents do?

Record your findings on a word processor during the research.

Try to find as much information as you can about Cyber Bullying. You should look for information about the variety of methods and techniques used by the Cyber Bully. The list of sites below is only a beginning. You should try to find some additional web sites to add to our class resources.

Before you begin, review the Explain section to provide additional focus to your work. Your goal is inform others about this very important topic. Your information needs to be complete and accurate.

Overview sites:
http://www.cyberbullying.ca/

http://www.bullybeware.com/

http://www.bullying.org

http://www.netbullies.com/pages/1/index.htm

Articles, stories, general information

Cyber Bullying information
http://www.media-awareness.ca/english/resources/special_initiatives/wa_resources/wa_shared/backgrounders/challenge_cyber_bullying.cfm

Real life stories and videos
http://www.netsmartz.org/resources/reallife.htm#realamy

Article about Cyber Bullies
http://www.signonsandiego.com/uniontrib/20041016/news_lz1c16cyber.html

Nortel LearniT: **Online Safety** and **Digital Ethics**
http://www.NortelLearniT.org

Before we plan out your poster or PowerPoint, lets think about the one page summary and what you have learned during your research.   You may want to provide a general overview of the topic or some general information about the topic followed by specific details about one of the topic areas.

In your own words, describe what Cyber Bullying is. What forms does it normally take? How often does it occur?   Can you make a list of the most common types of Cyber bullying techniques you found during your research?

If you are the victim of a cyber bully, what can you do? What steps should you take? What are the most serious results of Cyber Bullying?

How serious is the Cyber Bullying problem.   What sources are there to help the victims of Cyber Bullying? Can you make a list of ten sites for students and parents?

Those of you that want to focus on one type of cyber bullying should consider writing about one or two of the following areas.

Cyber bullying – what is it? Who does it? Who are the most common victims? What can be done.

Cyber bullying – Instant messaging -   What form does it take in messaging software like MSN or Yahoo.

Cyber Bullying – chat rooms – what do the bullies do.

Cyber Bullying – email – what form does this type of bullying sometimes take.   What can be done about it?

Cyber Bullying – Video – Video sites are one of the hottest internet phenomena ever. How do bullies use it to harm otheres.

Name five quality sites that address Cyber Bullying.

Poster: If you have chosen a poster for your display, remember that good displays have eye-catching materials that draw people closer. You should focus on making a few very important points with great graphics and images. Do not use up all of your poster space with long passages of text in very small fonts. Your brochure or pamphlet can provide all of those details. A typical three-fold poster has plenty of room to display information.

Take some time to organize your materials. Carefully select the position each one will hold on your poster. Remember, you only have one chance to make an impression to people walking by. They should want to come in for a closer where you give them the brochure.

Each brochure should contain an overview of the topic and the specifics of one of the sub-topics. You should also include some web sites they can go to for more information.

Remember to proof read your work and submit it to the teacher for assessment and copying.

Present your work at the Cyber Safety Fair or in class. Be prepared as a team to answer questions.

PowerPoint: Review the materials found at www.NortelLearnit.org dealing specifically with PowerPoint presentations.

Create a slide outline for your presentation. Remember that people will be walking by and your presentation must encourage them to come closer. Sound, colors and graphics are all good for that purpose. Carefully plan out each slide. Do not put lots of small text on your slides. People will be watching it in groups standing around so the materials must "jump out" at them. Hopefully your school will have a projector or larger screens.

You must also have a one page pamphlet or brochure to hand out. Remember to proof read your work and submit it to the teacher for assessment and copying.

Present your work at the Cyber Safety Fair or in class. Be prepared as a team to answer questions.

Evaluation Rubric

Criteria	Unsatisfactory	Needs Improvement	Satisfactory	Exemplary
Research	Limited research, from limited sources	Somewhat well researched from somewhat varied sources.	Well researched, from various sources	Thorough research from varied sources presenting different points of view
Storyboard / planning	Limited planning evident	Some planning evident	Planning evident	Thorough planning evident
Content/Poster Brochure	Lacks detail	Some detail	Good detail	Excellent detail
Technology Use to Demonstrate Understanding	Technology use with little purpose	Technology use with some purpose	Technology use with purpose	Intuitive technology use with specific purpose
Overall Final Project	Inconsistent and inappropriate aesthetics and technical functionality	Somewhat consistent and appropriate aesthetics and technical functionality	Consistent and appropriate aesthetics and technical functionality	Consistent, creative and appropriate aesthetics and technical functionality

Self-evaluation: What did you learn about your own use of the Internet? Did you improve your Cy-Q.   How did you feel about your contribution to the Cyber Safety Fair? What would you do differently next time? What were some of the comments at your booth?

Group evaluation: Evaluate the contribution of your team members to this project. You might want to agree on questions that could be evaluated on a scale of 5. You should look at the tasks assigned to each person and how well they completed them. You should look at how each of you cooperated and how the individuals in the group contributed at the actual Cyber Safety Fair.

Share, share share! You are the computer experts. You should share this information with friends and family members. Make sure that they understand what Cyber Bullying is and how to combat it.   This is serious problem and needs to be dealt with.

Perhaps you could suggest moving your Cyber Safety Fair to the public library or a local mall for a day. Now that you have all of the materials it would be a shame to use them only once. There are many kids and parents that are or could be affected by Cyber Bullying.

If you are victim of Cyber Bullying, be sure to take the steps you have learned to deal with the problem.

Finally, and perhaps most importantly, continue to visit the sites you have researched and keep your knowledge of this topic up to date. You are in the process of becoming a lifelong learner.   This type of knowledge changes rapidly and it is important that you keep up.

Standards